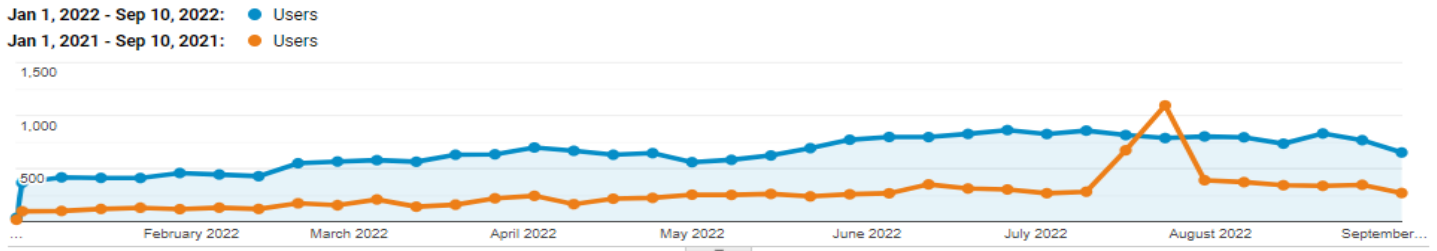


Industry: Moving Company



Primary Dimension: Keyword Source Landing Page Other

Plot Rows Secondary dimension Sort Type: Default

Landing Page	Acquisition			Behavior			Conversions	
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions
	156.85% ↑ 22,038 vs 8,580	165.21% ↑ 20,713 vs 7,810	120.86% ↑ 28,307 vs 12,817	29.02% ↓ 73.66% vs 57.09%	12.11% ↑ 1.43 vs 1.28	27.25% ↓ 00:01:21 vs 00:01:51	29.36% ↓ 30.53% vs 43.22%	56.01% ↑ 8,643 vs 5,540

Organic Sessions

120.86%

28,307 vs. 12,817

New Users

165.21%

20,713 vs 7,810

Conversions

56.01%

8,643 vs 5,540

This client is an hourly moving, staffing, and home services company that serves the Colorado front range. They have been engaged with SocialSEO’s SEO services since May 2020. Since then, we have worked on increasing their exposure for moving, staffing, and landscaping related phrases across the markets that they are in. YTD in 2022, traffic has over doubled, seeing a jump in new users, total users, and conversions.

This client is in a standard Gold SEO package with SocialSEO.

