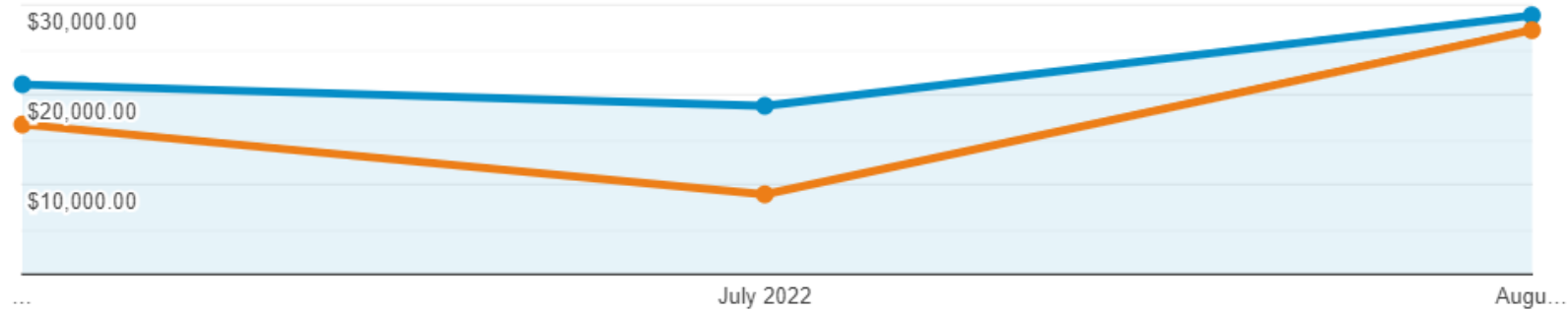


## Industry: Custom Automotive Parts

Jun 1, 2022 - Aug 31, 2022: ● Revenue  
 Jun 1, 2021 - Aug 31, 2021: ● Revenue



Organic Revenue	▲	<b>50.11%</b>	\$39,331 vs \$26,201
Organic Impressions	▲	<b>15%</b>	180,000 Impressions
Paid Search Revenue	▲	<b>241.19%</b>	\$13,559 vs \$3,974

The client provides custom automotive parts and was struggling with a new product launch and wanted to ramp up sales. They partnered with SocialSEO in April of 2022 in an Omni package and has seen strong improvements since then. A combination of intent driven SEO keywords, fresh content, and a powerful SEM campaign has increased revenue dramatically since inception. The above graph and comparisons show impressive growth from June to August when comparing 2021 vs 2022.

