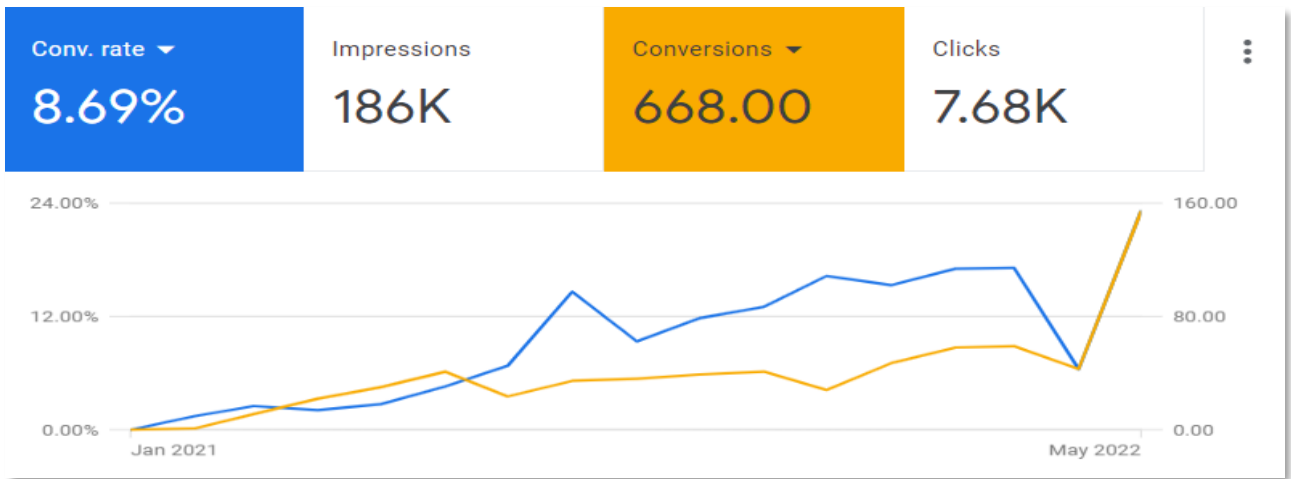


## Industry: Non Profit - Google Grant Ads Account



Total Volunteers	<b>34</b>	Over 18 Months
Total Donations	<b>123</b>	Over 18 Months
Total Contacts	<b>239</b>	Over 18 Months

This client came to us in December 2020. They were a local nonprofit looking to increase their conference sign ups, volunteers, donations, phone calls, and overall brand awareness. When they first started with us, their brand awareness was so low that we did not start getting impressions for their brand name until June 2021. From June 2021 to May 2022, we brought in over 6,000 impressions, 463 clicks, and 87 conversions! By mid 2022, they had more donations in their bank account than they ever have in the company’s history! In just 18 months, we created a Google Ads account from scratch and made a game changing difference to a local nonprofit via our SEM services.

