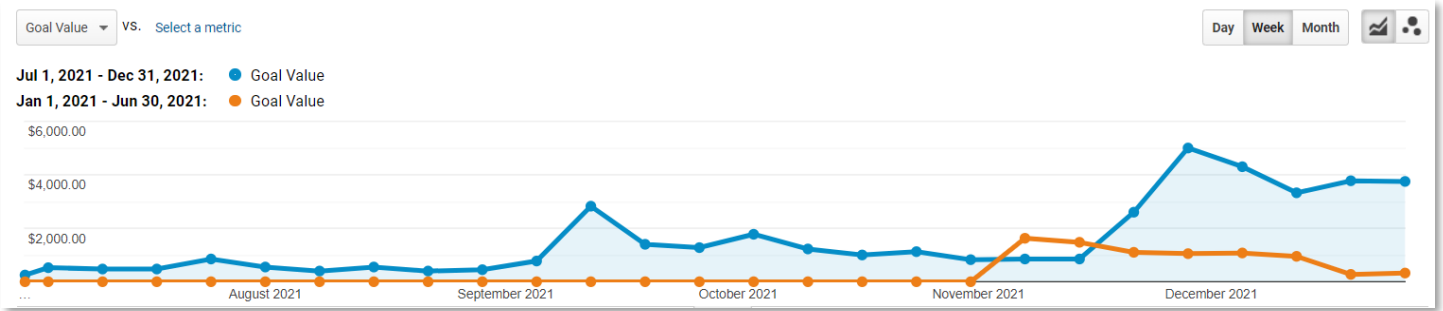


Industry: Food & Beverage



Total Sessions	▲	56.34%	27,338 Total Sessions
Total Conversions	▲	419.50%	1,970 Total Conversions
Total Value	▲	428.25%	\$49,475 For 2021

This local pizza restaurant began engaging in Social Media Advertising services with SocialSEO in April of 2021. They offer dine-in, carry-out, and delivery services along with catering services. We built campaigns optimized to drive traffic to their website, specifically their menu and order now pages. They went from having only organic exposure on Social Media to paid advertisements across both Facebook and Instagram. Looking at the 6month comparisons for 2021, our social media efforts have proven to be very successful for this client. The last 6 months of the year increased both conversions and conversion value by over 400%.

