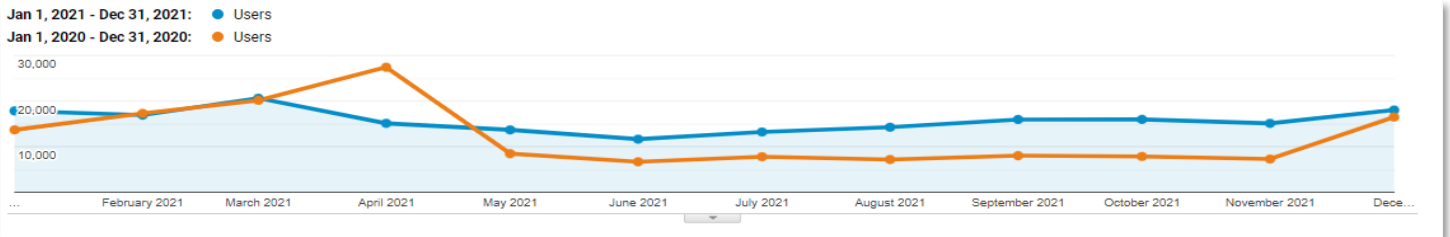


Industry: Certified Public Accountants



Organic Sessions	▲	22.99%	224,758 Sessions
New Users	▲	28.72%	178,742 New Users
Organic Leads	▲	192.11%	333 vs 114 Leads

This client is a CPA headquartered in Colorado Springs that works with clients around the United States. We have been working together since May 2020. During that time, they had a blog post around the PPP Loan Forgiveness that gained a lot of traffic during April 2020 (the orange spike). Since April of 2021, we have been putting a lot of focus on their service pages, as well as their knowledge base to increase traffic consistently over the course of 2021, leading to an increase of almost 200% in leads from organic traffic.

This client is in our Platinum SEO services package.

