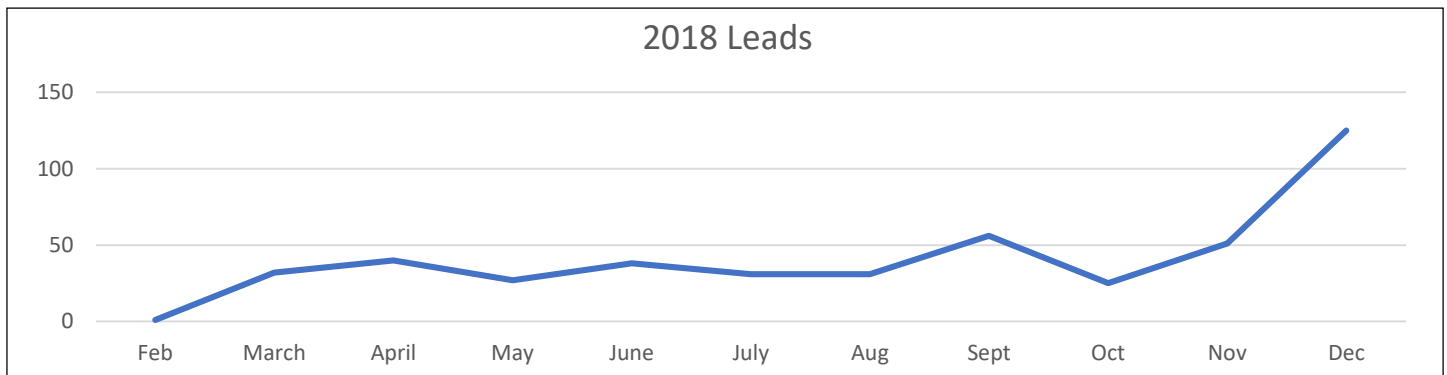


INDUSTRY Cybersecurity



457 leads generated in 2018

SESSIONS

↑ 30,902%

26,662
vs. 86 Sessions

LEADS

↑ 100%

457
vs. 0 Leads

NEW FOLLOWERS

↑ 82%

9,007
vs. 4940 new followers

This customer has been with SocialSEO since January 2018. They are at one of our highest level of packages across 3 services. This customer provides cybersecurity services. Over the past 11 months, we have seen steady increases in lead flow from social media advertising, seeing a peak in Nov & Dec. 2018 with 176 total leads. When the client started in January 2018, they were doing no advertising on social media. The client’s main goal was to increase leads and overall brand awareness.